



Men's High Tops

16 Inches in GREB, LECKIE and VAL-
ENTINE MARTIN Makes

Priced at \$6.75, \$7.75 and \$8.75

Men's 2 Buckle Overshoes \$2.35

Men's 4 Buckle Overshoes \$2.95

Men's Wool Sox 25c, 35c and 50c

Men's Underwear, STANFIELD'S,
TURNBULL'S and WOOD'S Hatching.

Men Horsehide Mitt Covers—

Priced at 45c, 75c, 95c and \$1.25

Men's Lined Mitts 50c, 95c & \$1.45

Thos. E. Wright

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Water Systems, Plumbing and Heating

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Strathmore

Alberta

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6 GREASE DRUMS FOR SALE
2 OAK DRUMS FOR SALE

STRATHMORE HARDWARE

"The Store of Quality and Service"
M. A. RELLINGER, PHONE 54

Pot Pourri

We do not know very much
of the future

Except that from genera-
tion to generation

The same things happen
again and again.

Men learn little from others'
experience.

But in life of one man, never
The same time returns.

Sever
The cord, shed the scale.

Only
The fool, fixed in his folly,
may think

He can turn the wheel, on
which he turns.

(From "Murder in the
Cathedral", based on the
story of Thomas Becket, by
T. S. Eliot.)

The great tragedy of
science—the slaying of a
beautiful hypothesis by an
ugly fact.

(Thomas Huxley)

Forgetting those things
which are behind, and reach-
ing forth unto those things
which are before.

(St. Paul)

When you call a thing
mysterious, all that it means
is that you don't understand
it.

(Lord Kelvin)

I do not know anything,
except it be humility, so val-
uable in education as ac-
curacy. Direct lies told
in the world are as dust in the
balance when weighed
against the falsehood of in-
accuracy, and accuracy can
be taught.

(Sir Arthur Helps)

Two men stood looking
through the bars,
One saw the mud, the other
saw the stars.

NEWS BRIEFS

Arthur Henderson, noted
British Labor Leader and
President of the World Dis-
armament Conference pas-
sed away Sunday following
an operation for gallstone
trouble. He was 72 years of
age.

Many Refinements in Ford V-8 Cars for 1936



FORD V-8 CARS for 1936 feature a completely
new exterior treatment with new hood and fender
styling, new grille and headlamps, new wheels and
many detail refinements. Interiors are new with
the style and color of instrument panel and mould-
ings to harmonize with upholstery, trim and ap-
pointments. Quilted helical gears are now used in
all forward speeds and reverse. Steering effort is
estimated to be reduced more than 25 per cent.

ABOVE—The Tudor touring sedan, with com-
modious built-in trunk. The new wheels with
12½-inch hub caps and the longer body lines.
INSET—The redesigned front end. Streamlining
steps ahead. Fenders have a sweeping inward flare
and horns are now carried behind grille in the
fenders. Hood louvers are newly styled.



Sidney Smitt, noted car-
tunist, creator of The
Gumps and Old Doc Yak
was killed Sunday in an
Auto collision.

Gen. A. W. Greely, noted
Artie Explorer of the 80's
died in a Washington Hos-
pital at the age of 91 years.

Sir Lyman Duff, Chief
Justice of Canada will re-
ceive the oath of office
sworn to by Mackenzie
King and his Cabinet. This
will be the first time a Can-
adian has officiated at this
ceremony. At the sugges-
tion of Premier R. B. Ben-
nett the arrival of Lord
Tweedsmuir was delayed
until after this ceremony,
that he might be received by
an incoming Cabinet rather
than one leaving office.

THE STANDARD REQUESTS THAT
ALL CORRESPONDENTS HAVE
THEIR COPY IN NOT LATER THAN
WEDNESDAY TO ENSURE PUBLI-
CATION IN THE WEEK'S ISSUE



HUGHES MOTORS

STRATHMORE, Alta.

PHONE 31

Coal and Wood

MERCURY Double Screened LUMP,
Per Ton, Delivered \$6.40
MUTUAL Double Screened LUMP,
Per Ton, Delivered \$5.50
LETHBRIDGE IMPERIAL LUMP,
Per Ton, Delivered \$7.25
Buy your COAL from a reliable Dealer,
who gives you good service.
CHAS. KEELING PHONE 72

IT'S HERE! IT'S NEW!

A new brand makes its debut—and
takes its place "in the sun," along
with the other brands of

ALBERTA'S FAMOUS BEERS

EDELWEISS

... a Beer of superb flavor—brewed
from an old "Vienna Style" formula.
And like the beautiful Alpine flower
from which it takes its name—it is
the symbol of purity.

IT'S SMOOTH! IT'S RICH!

Try It Today

... in bottles only at your favorite
hotel or club... or order a case di-
rect from our nearest warehouse at
CALGARY.

Thursday, October 24th, be-
ing Thanksgiving Day, our
warehouse will be closed.

DISTRIBUTORS LIMITED

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

This Advertisement is Not Inserted by the Alberta Liquor Control Board by the Govt of the Province of Alberta.

For The Best In—
Beef, Pork, Lamb, Veal, Fish and Poultry
—At Lowest Prices

Roberts Meat Market

LEN ROBERTS, Mgr.

Phone 26

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MAJESTIC AND VICTOR

A complete stock of Batteries and Tubes
on hand

TUBES TESTED FREE
(Satisfaction Guaranteed)

BARBOR AND CRADDOCK

Coal and Wood

Standard and Severn Creek Coal at Lowest

Prices

TRUCKING OF ALL KINDS
Cream Route Namaka, Tuesday and Friday
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FIRST CLASS BEEF, PORK, VEAL AND LAMB

POULTRY AND FISH

— LOWEST PRICES —

C. COCKX
PHONE 74

E. COTT
STRATHMORE

STRATHMORE STANDARD

PUBLISHED EVERY WEDNESDAY
OFFICE PHONE 17 A. A. MOORE, EDITOR. RES. PHONE 34
SUBSCRIPTION PRICE \$26 PER YEAR IN CANADA
OUTSIDE CANADA \$28 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

THE STRATHMORE STANDARD
1935

In October 1935, twenty-six years ago the Strathmore and Bow Valley Standard published its first issue as a Weekly Paper.

In another article in this issue some of the mechanical difficulties in connection with the first several issues are described, but nothing daunted, the then publishers carried on and mastered those troublesome conditions, and The Standard has been a weekly visitor to your homes during those thirteen hundred odd weeks in hot and cold, cloud and sunshine, wind and rain it has given the news of a friendly nature, and the varied activities that occupy the time of strathmore citizens and benefit the life of the community.

A Weekly Paper fills a niche that neither City Daily nor Radio can, important and important as those in situations are.

Following a brief term of editing by the late Mr. Park Evans whose son now publishes the Children Call, Mr. John McKenzie was the successful and popular publisher until 1928 when he sold out to A. A. Moore of Calgary. Mr. McKenzie returning to his native heath of Scotland where he now publishes The Rothsay Express.

The present publishers wish to express their thanks to all patrons for the support given in various ways, and say with Mr. McKenzie, success to Strathmore, surrounding district, and people.

NAMAKA

Mrs. H. Brown entertained on Saturday afternoon in honor of Mrs. L. Pinkerton and daughter Mildred who are leaving soon to reside in Calgary. The guests included Mrs. H. E. Thomson, Mrs. G. L. Peterson, Mrs. Colpo-

Mrs. Johnson, Mrs. Mackie, Mrs. Ramsey, Mrs. Watson, Mrs. Wheeler and Miss Margaret Thomson, Dorothy Colpo and Stella Peterson. A jolly afternoon was spent concluding with the usual cuts and best wishes to the departing friends.

The dance on Friday was quite a success and the management wish to thank all who in any way contributed to the cause. We especially want to thank the orchestra who so generously donated the music and the L.O.O.F. Order for the use of the hall.

Miss Florence Peterson left on Saturday for her home in Swift Current.

Kenny Watts returned home on Monday after a month spent in the Rosemary district.

Mrs. Ike Fawkes and young daughter arrived home on Monday.

BAINTREE

Mrs. May accompanied her mother Mrs. Jacobs and Mrs. Mercer of Nightingale, to Cluny on Wednesday.

Mr. David Longbottom spent the week end in Calgary.

Mr. MacLellan was the guest of Mr. and Mrs. Olsen on Sunday.

The pupils guided by the teacher are planning a bridge and whist party in order to raise funds for Christmas, Nov. 1st is a suggested date.

The MacBeth family spent Friday in Calgary.

We are sorry to hear that the home of Mr. and Mrs. E. J. Lyons is subjected to sickness. We wish them speedy recovery.

A social evening was held at the home of Mr. and Mrs. H. Porteous on Monday. This was sponsored by the Community Club. Eight tables of bridge formed the chief entertainment. An informal meeting was held at

JUST RECEIVED A

New Shipment

of Ladies HOUSE DRESSES, priced to sell at from \$1.00 up. All wonderful values.

Ladies Bedroom Slippers, all new stock, Several different styles, Priced to sell at from per pair \$1.10

Tomatoes, large size cans, 4 for 45c

Plum Jam, 4 lb pail 45c

Raisins, Australian Seedless, clean stock 2 lbs for 25c

Corn Starch, 4 packets for 45c

Blue Ribbon Tea, 1 lb packet 45c

Maxwell House Coffee, 2 1 lb tins 82c

SOAP SPECIAL—

5 Bars Royal Crown and 1 Bar Big Six Soap, 25c value for 20c

1 Large packet Chipso and one Bar Calay Soap, 30c value for 25c

STRATHMORE TRADING COMPANY

the conclusion of the bridge. of election is over. We believe Baintree will soon be on the map with the addition of a community hall. Complete plans are not quite completed.

Topics for conversation are lacking since the storm dance.

KING EDWARD HOTEL

WHERE EVERYONE FEELS AT HOME

Phone No. 1. John Spirros, Manager

A NEW IDEA With The Standard

TAKE ADVANTAGE OF THIS
**BARGAIN
OFFER**
AND BANK THE DIFFERENCE



Here is a real offer that will save you money . . . Give yourself and your family lasting enjoyment and entertainment the whole year through . . . This is all you have to do.

Select any 3 of these famous Magazines
together with your local Newspaper

and you will receive the whole 4 publications for one year from the date we receive the coupon. Here is the amazing combination low price.

\$3.00

Our Guarantee to You!

This wonderful offer is available to old and new subscribers to this newspaper. We guarantee the fulfillment of all magazine subscriptions and you have positive assurance that this generous offer is exactly as represented. Refunds will be extended for full term shown.

- ☐ The Nor-West Farmer . . . 3 yrs.
- ☐ Country Guide . . . 3 yrs.
- ☐ Current Thought . . . 1 yr.
- ☐ Pictorial Review . . . 1 yr.
- ☐ Canadian Magazine 1yr.
- ☐ National Home Monthly . . . 1 yr.
- ☐ Canadian Horticulture & Home Magazine 1 yr.

MAIL
COUPON
TODAY

Please clip list of Magazines after checking 3 Publications desired. Fill out coupon carefully. Gentlemen: I enclose \$ Please send me the three magazines checked with a year's subscription to your newspaper.
NAME
STREET OR R.F.D.
TOWN AND PROVINCE

BARGAIN CENT-A-MILE TRIP TO CALGARY

ROUND
TRIP
FARE \$.70
From STRATHMORE

Low fares from other stations

Good Going
OCTOBER 25-26

Return Until
MONDAY, OCT. 28

Good in Coaches Only
No Baggage Checked

Apply Ticket Agent
**CANADIAN
PACIFIC**

NOTHING

which can substitute for producer-controlled

CO - OPERATIVE MARKETING

in aiding the interests of all grain growers.

Alberta Pool Elevators is Alberta's only elevator system owned, controlled and operated by Alberta grain growers for the benefit of Alberta agriculture.

Join the throng who patronize

ALBERTA POOL ELEVATORS

:- FURS :-

We carry a full range of Ladies Furcoats in Hudson Seal, Muskrat, Broadtail, etc. at REASONABLE PRICES.

CALL US FOR REPAIRS, RELINING AND REMODELLING.

Express Paid on Orders Over Ten Dollars.

Robert T. Garbert

706 CENTRE ST. PHONE M4579
CALGARY, ALBERTA
Sid Aird, Representative Strathmore Dist.

Address Correspondence in Care of the Strathmore Standard

Advertising Rates

Classified Advertising, per issue — 35c
Three issues for — \$1.00
Reading Notices, Coming Events — 50c
Cards of Thanks, In Memoriam Notices, etc. — 50c
Display Advertising Rates on Application

EDITH HIRTLE

TEACHER OF VIOLIN
REASONABLE CHARGES
PHONE 44 STRATHMORE
ALSO PUBLIC STENOGRAPHY AT
SPECIAL PRICES. PHONE 44

PETE DE KORT

Carpenter
STRATHMORE

HOW ABOUT YOUR

SUBSCRIPTION ?

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Full Equipment
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LADY ATTENDANT
Telephone 78

HUB

BILLIARD ROOM
AND BOWLING
ALLEY
STRATHMORE
Tobaccos and All
Smokers Necessaries
E. HAMBY, Prop.

FRATERNAL
CANADIAN LEGION, B.E.L.
Strathmore Branch No. 10



President — J. S. GUNN
Sec.-Treas. — W. S. PATTERSON
Hall Manager — F. WRIGHT
Meetings held the Second Tuesday
of each month. All eligible welcome
as members.

Church Notes

ST MICHAEL'S AND ALL
ANGELS CHURCH
27th Oct. Trinity XIX
10 a.m. Sunday School.
7:30 p.m. Evensong.
Preacher, Rev. G. W.
Lang, of St. Stephen's, Cal-
gary.

REV T B WINTER

UNITED CHURCH OF CANADA
Strathmore, Alberta
Rev. V. M. Gilbert, B.A., B.D.
Minister

Sunday, October 27th.
NANAKA—
11 a.m. Worship.
12 noon. Church School.
CHADLE—
2:30 p.m. Worship.

STRATHMORE—
10:45 a.m. Church School.
7:30 p.m. Worship.

Combined Harvest Home
and Young People's service.
Choir Leader—Miss E. Hirtle.
Graduates of Mt. Allison Conservatory
Fiancée—Miss F. Garrett, A.T.C.M.
L.R.S.M.

SACRED HEART CHURCH
STRATHMORE
(During Winter Months)
STRATHMORE
High Mass and Sermon every Sun-
day at 10:30 excepting first Sunday of
the month when Low Mass will be
at 10 a.m.

CARLELAND
First Sunday of the month Mass
and Sermon at 11 a.m.
Rev. Father Coonan, Pastor

FOR SALE—1 Yorkshire
Boar pig, weighs about
220 lbs. A. Christensen,
Nanaka, Alta.

SELLING Purebred Suf-
folk Ram, age 2, headed
flock raising 200 per cent
lamb crop. Nellie Hanson,
Nanaka, Alta.

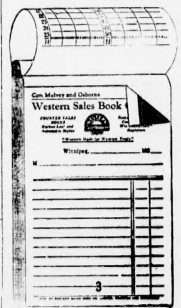
FOR SALE—Pure Bred
Shropshire ewes, 3 to 6
years old, \$5 each in splen-
did condition. Also 20
registered Rams 3 years,
government graded, 2 and
3 x at \$10 each. Ready for
the breeding season. H R
Wooster, Nanaka, Phone
209 Strathmore.

CARD OF THANKS

Mr and Mrs Baldwin
wish to express their sincere
thanks to their many
friends for the prompt and
kind rendered on the night of
loss of their barn.

DISTRICT NEWS NOT APPEARING
IN THIS ISSUE WILL BE PUB-
LISHED NEXT WEEK.

Counter Check Books



THE STANDARD

WE WILL TAKE

Wheat

FOR
SUBSCRIPTIONS

TO

The Strathmore Standard

ON THE BASIS OF

2 1-2 Bushels of No. 1

PER YEAR

OTHER GRADES ACCORDINGLY

Have your Grain Buyer make out a Storage
Ticket in favor of The Strathmore Standard
Arenas, Renewals and New Subscriptions
accepted on this plan to legitimate farmers
anywhere in Alberta and Saskatchewan.

NIGHTINGALE

Continued from Page One
Jack Coops, accompanied
by Norman Shearer made a
trip to Saskatoon at the be-
ginning of the week.

Of course everyone is
busy getting ready for the
masquerade dance at the
hall for Friday next. There
are many secret whispers
about the costumes planned.

Kathleen Harriman and
her friend Lucile James of
Calgary are enjoying the
week end at the farm.

Mrs Bisacre has returned
to her home after being a
guest at the home of Mr and
Mrs Arthur Kinnett for
several weeks.

Mrs Coops entertained
her Sunday School at her
home last Sunday. The
children thoroughly enjoyed
the treat.

The Van Tighem Agencies

INSURANCE Of All Kinds
Life, Fire and Automobile
Local Agent for—The Sun Life Assurance
Co. of Canada and Canadian Westinghouse.
PHONE 105 STRATHMORE

Leave your orders for Coal and Wood, with
—TOM FRASER—
Drumheller Coal, delivered, per ton — \$4.00
General Trucking given Careful Attention

ONTARIO TO ATTEMPT with the Rev. Paul Crath,
GROWING OF WALNUTS Toronto.

Toronto—The Ontario
counties of Durham and
Northumberland will soon
be the scene of an organized
attempt to produce walnuts
on a large scale, it has been
announced by Prof. C. T.
Curry, Canton, associated
with the Rev. Paul Crath,
Near the village of Can-
ton, north of Port Hope, on
Lake Ontario, the Rev. Mr
Crath has acquired a tract
of 25 acres, of which 15 have
already been made ready
for planting. Several thou-
sand seedlings will be avail-
able for planting next spring

RISDON'S MACHINE SHOP

Machine Work

And Welding

Cockshutt Implements

PHONE

27

WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28

S. LIBIN, Manager

WE CASH CAL-
GARY CHEQUES
FOR OUR CUS-
TOMERS WITHOUT
EXCHANGE.

PUMPKIN—

Choice Quality, 25c
2 large tins 25c

PINE APPLE—

Crushed or Sliced, 25c
2 tins 25c
5 tins 69c

BLUE BERRIES—

Tin 15c

PEACHES—

2 tins 35c

PEARS—

2 tins 29c

HONEY—

5 lb tin 55c
10 lb tin 99c

APRICOTS—

2 tins 35c

BUTTER—

Creamery, 1st grad 80c
Creamery, First grade, 3 lbs 80c

CHEESE—

1 lb 20c
5 lb lot 95c

TOMATO JUICE—

Picnic Size, 25c
4 tins 25c

CORN FLAKES—

4 pkgs 29c

JAM—

Empress, Plum Pure, 4 lb tin 45c

Greengage, Em-
press, Pure, 4 lb tin 49c

MILK—

Carnation or Pacific, 5 tall tins 55c

SUGAR—

20 lbs 1.25
100 lbs \$6.00

BROWN SUGAR—

3 lbs 20c
10 lbs 65c

ICING SUGAR—

5 lbs 40c

RAISINS—

Seedless, 4 lbs 48c

CURRENTS—

Re-cleaned, 4 lbs 50c

ALMONDS—

Shelled, 1 lb 40c

MINCEMEAT—

4 lb tin 55c

PEACHES, Dried—

2 lbs 35c
5 lbs 75c

ROLLED OATS—

Quick or Coarse 8 lbs 48c
20 lbs \$1.00

FLOUR—

(Cotton Sack) 98 lbs \$2.65

COCOA—

Cowans—1 lb tin 25c

We have a full rack

of shoes, All sizes in the lot, Regular to \$3.50, To Clear at \$1.95

We have a new
Shipment of Ladies
WINTER COATS,
SILK DRESSES,
SKIRTS AND
BLOUSES. The
Coats are Fur
Trimmed, Priced
up from \$13.00

FRUIT AND VEGETABLES

APPLES—
McIntosh Reds,
6 lb for 25c
Case \$1.59

GRAPES—

Red Emperor,
2 lbs 25c

CRANBERRIES—

Cape Cods,
1 lb 23c

Sweet POTATOES—
4 lbs 25c

HEAD LETTUCE—

2 large Heads 25c

PEARS—

Basket 35c

BANANAS—

2 lbs 25c

CABBAGE—

10 lbs 25c

TURNIPS—

15 lbs 35c

TOMATOES—

2 lbs 15c

CARROTS—

4 bunches 10c
Winter ONIONS—
10 lbs 25c
25 lbs 50c
100 lbs \$1.90